

Divergent views on Libya?



Social media capitalise in Russia

BUSINESS WATCH → 4-5

"Avi Rossini – Designer for Men"

London



TOPIC OF THE WEEK → 2

# LONDON INFO

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## DEMOGRAPHIC BLACK HOLE



A nationwide census carried out in October 2010 showed that Russia's population fell to 142.9 million from 145.2 million in 2002

**Russia's population declined by nearly 3.4 million over the past decade, a census showed, offering more evidence that Russian economic growth will lag behind that of rival emerging powers China and India.**

The Kremlin has tried to boost population growth, fearing that fewer births in an aging population will sap the economy, especially with a pension age of 55. The demographic black hole is expected to take 1 million workers out of the economy every year until 2017.

A nationwide census carried out in October 2010 showed that

Russia's population fell to 142.9 million from 145.2 million in 2002, when the last census was taken, and from 146.3 million in 2001, according to Russia's Federal Statistics Service.

The declining population is a major feature of long-term models which indicate Russia's growth will lag far behind BRICS rivals

China and India. The grouping also includes top emerging market performers Brazil and South Africa.

Russia's population decline started in 1995, shortly after the 1991 collapse of the Soviet Union. Birth rates and life expectancy plummeted amid the chaos of the 1990s.

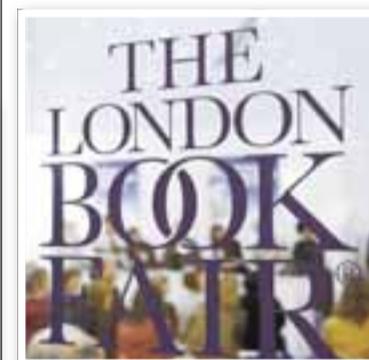
The 2010 census shows that an economic boom, fuelled by rising oil and commodity prices, over which Vladimir Putin presided as Kremlin chief from 2000 to 2008 has had little impact on Russia's demographics. Russia's economy soared from \$200 billion in 1999, a

year before Putin took office, to \$1.7 trillion in 2008.

U.S. bank Goldman Sachs predicts that Russia's economy will grow by between 1.5 and 4.4 per cent a year from 2011 to 2050, roughly half as fast as China and India.

President Dmitry Medvedev, who was head of special programs aimed at expanding the population before he was steered into the presidency by his mentor Putin, said Russia may be beating population decline. State statistics showed that Russia's population was 141.9 million in 2009, indicating a rise of nearly 1 million people last year.

### Fifty-Fifty



Acclaimed Russian cellist Boris London Book Fair invited 50 Russian authors; the special attention will be paid to the 50th anniversary of the first manned space flight. The anniversary will be marked with a message from Russian cosmonauts in the International Space Station to the London Book Fair.

Page 6

### Socializing with people



These days networking is a vital part of marketing process for developing business opportunities and contacts. To some people networking comes naturally, to others it may seem like a disaster – having to meet loads of new people, not knowing anyone in the room, having to talk about themselves or even having to find a corner to hide!

Page 7

### Epicentre of culture



From the world's largest Maritime Museum to an art gallery in an old power station, London delves into the history of everything from boats to Botticellis and mosaics to manuscripts.

Page 9

# EVENT GUIDE

## REVIEW

### A NO BRAINER

Ecaterina KILIAN  
info@russianmind.com

Sucker Punch is one of the most anticipated movies of the year. It's the story of a young woman who gets incarcerated into a mental hospital by her evil stepfather after the death of her mother and the accidental murder of her younger sister, to escape from reality she confides in an alternative world where she establishes a plan of escape. Sounds innocent and familiar. When the film starts that's when everything goes wrong. The trailers do establish that there is a lot of action in the movie, and that the girls do wear little outfits but everything seems a lot different during the movie. Describing it in a few words is quite impossible but as a try; it is a pornographic action movies, blended in are the following ingredients: 'Inception', 'Lord of the Rings', 'Alice in Wonderland', Manga, and a good dosage of pornography, not to forget that the moral and the point of the film is overshadowed with all of the above. The movie is worth watching for boys from 14 to 25 especially and if they are video games addicts, because that much CGI is only in video games and 'Tron', which pretty much just proves the point. The acting is good, the sound track is perfect, the outfits are tiny, and the action is overflowing. When the movie is over you will feel a wave of energy within. If you're looking for relaxation time for the brain yet something to look at you will definitely enjoy this, but don't expect much and then complain.

**Out in the UK the 1st April 2011**



## CHILDAID TO RUSSIA

"I want a man full of strength...who doesn't drink...who doesn't hurt me...who won't run away"

Russian Girl Band "Singing Together": A Man Like Putin 2002



Despite many changes in the Russian social welfare system during the last twenty years many vulnerable families and children still need a protector. They look for stability in relationships, freedom from the social and financial problems which a family faces when one of its members is addicted. Wives and children are caught in abusive relationships which last for a long time and could not be stopped. They want strong and courageous leadership from their husbands and fathers, knowing that they won't leave if the life circumstances get worse.

No single agency, group or community can provide all this but perhaps by working together we can create certain conditions in which it becomes possible. That is why

ChildAid to Russia and the Republics, a UK registered charity, which has been working with local partners in Eastern Europe for nearly 40 years, will be holding an evening conference in London on 18th May.

The conference to be held in the Governor's Hall of St Thomas' Hospital will be addressed by three well known speakers all of whom have a particular knowledge in this area. They will consider the changing patterns of welfare provision, the present state of affairs and what more might be done in the future. There will be plenty of delegate participation.

**Tickets are £25 and obtainable at [www.childaidrr.org.uk](http://www.childaidrr.org.uk) or the ChildAid office 02084606046.**



Ensemble Productions in association with St. Petersburg City Administration and the Galina Ulanova Foundation presents

## IN MEMORIAM Galina Ulanova

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Nadia Saidakova, Marat Shemiunov,  
Olga Smirnova, Thiago Soares, Sergey Strelkov,  
Andrei Uvarov, Svetlana Zakharova, Igor Zelensky

Orchestra of the English National Ballet  
Conductor: Valery Ovsyanikov

Box Office: 0871 911 0200  
Book online: [www.eno.org](http://www.eno.org)

EN London Coliseum  
Sunday 15 May 2011  
7.00pm

For details about the post-performance dinner please contact Ensemble Productions on 020 8832 7424 or email [info@ensembleproductions.co.uk](mailto:info@ensembleproductions.co.uk)

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## ART



"Nature is not only all that is visible to the eye.. it also includes the inner pictures of the soul"

Edvard Munch

# Nature in Contemporary Nordic Art

A group of contemporary artists from Iceland is showing their captivating and beautiful Nordic views in a collective show at Hay Hill Gallery. Rokeby Gallery and artist Axel Atlas, who is of Finnish origin, present a collection of highly aesthetic photographs and a film titled *Sketch of a Tree* in which stars what is considered to be the world's oldest tree.

**Xanthi SKOULARIKI**  
art@russianmind.com

Hill Gallery presents the group show of works by contemporary artists from Iceland. The exhibition revolves around the landscape, one of the major themes in Icelandic art, depicted in photographic works and paintings. It is no wonder that having been brought up in a land of fire and ice and formed by it, artists from Iceland have a very different vision and approach to the creative process.

**The exhibition demonstrates the mutual penetration of art into landscape and the landscape into artists' minds**



Hay Hill Gallery: Tolli, *Mountain*. oil on canvas

the highlands and fjords of Iceland. Extraordinary light which penetrates Icelandic landscape all year round is the lifeblood of Tolli's paintings. Massive mountains, not least the glacial run-offs tumbling down their sides, solid expanses of sea, highland bogs dotted with rocks as well as the coarse sand and turf under the painter's feet, all of these tangible phenomena either give way to light or are dependent upon it in one way or another. London based photographer Iris Thorsteinsdottir shows a series of works which were shot in either a window, or a sheet of glass that was carried in one arm, with the camera held in the other. The objective is to provide, simultaneously, both a sense of shelter provided by the architectural interiors, and exposure to the adjacent exterior environment. Here, the essence of both inside and outside, shelter and exposure, manmade and natural, co-exist. 4 Apr - 7 May.

[www.hayhillgallery.com](http://www.hayhillgallery.com)

It is through artificial means and direct interventions within the landscape that Finnish artist Axel Antas explores the relationship between man and nature in time and space whilst considering the interdependence between reality and intervention. A major new work *Untitled (Sketch of a Tree)* is the result of a long-term project in which the artist investigated what is considered to be the world's oldest living tree.

**Though visually insignificant, the tree stems from a root system that its over 10,000 years old and its location is known by only a few**

Through the work Antas investigates the material qualities of film and its reliance of the presence of an object in space and time. The artist selected to shoot the tree on Super 8mm film, which points to technology from another time. Looped, the physical film measures the exact height of the tree and is suspended throughout the room so that the temporal is not just visualised but also experienced spatially. A sketch of the tree stands alone next to the projection, the drawing having been executed in exactly the same timeframe as the filming of the tree. Axel Antas' work is held in private and public collections including the Kiasma, Museum of Contemporary Art, Helsinki, Saastaoisen säätiö, Kuopio Art Museum, the Helsinki City Art Museum and the Zabudowicz Collection, London. *Until 30 April.*

[www.rokebygallery.com](http://www.rokebygallery.com)



Film by Axel Antas: *Untitled (Sketch of a Tree)*



From a series of photographs by Axel Antas, currently on show at Rokeby Gallery



Hay Hill Gallery: Iris Thorsteinsdottir, *Burgenes*, edition 5

For painter Tolli, landscape is an arena where everything of consequence happens; each event affecting changes in the landscape. And for Tolli, no matter how often he puts himself against distant landscapes, trekking in the mountains of Africa, traversing the glaciers of Greenland or climbing the gorges of Nepal, there is only one landscape that really matters to him, namely

## LONDON ART CALENDAR

### Openings of the week

1-30 Apr	Alice Anderson, Kate MccGwire at All Visual Arts. 2 Omega Place, London N1 9DR
1 Apr- 3 Jun	Bob and Roberta Smith at Work. 10A Acton St, London WC1X 9NG
1-20 Apr	Charles Atlas and Mika Tajima: The Pedestrians at South London Gallery <a href="http://www.southlondongallery.org">www.southlondongallery.org</a>
5 Apr - 1 May	Deutsche Boerse Photography Prize 2011 at Ambika P3. <a href="http://www.p3exhibitions.com">www.p3exhibitions.com</a>
6 Apr- 18 May	Drawing 2011 Biennial Fundraiser at The Drawing Room. <a href="http://www.drawingroom.org.uk">www.drawingroom.org.uk</a>
2 Apr- 29 May	Fraternarise- The Salon at Beaconsfield. <a href="http://www.beaconsfield.ltd.uk">www.beaconsfield.ltd.uk</a>
5 Apr- 21 Aug	James Stirling: Notes from the Archive at Tate Britain. <a href="http://www.tate.org">www.tate.org</a>
31 Mar - 15 May	Janice Kerbel at Chisenhale Gallery. <a href="http://www.chisenhale.org">www.chisenhale.org</a>
6 -16 Apr	Jordan McKenzie, Aaron Williamson at Standpoint Gallery. 020 7739 4921
31 Mar - 14 May	Laura Aldridge and Shahryar Nashat at Studio Voltaire. <a href="http://www.studiovoltaire.org">www.studiovoltaire.org</a>
1-10 Apr	Max Mara Art Prize for Women: Andrea Buettner at Whitechapel Gallery. <a href="http://www.whitechapel.org">www.whitechapel.org</a>
6 Apr - 7 May	Michail Pirgelis 'Los Angeles' at Sprueth Megers. <a href="http://www.spruethmegers.com">www.spruethmegers.com</a>
31 Mar - 14 May	Nigel Hall at Annely Juda. <a href="http://www.annelyjudafineart.co.uk">www.annelyjudafineart.co.uk</a>
30 Mar-30 Apr	Rashid Rana ad Angela de la Cruz: Transfer at Lisson Gallery <a href="http://www.lissongallery.com">www.lissongallery.com</a>
31 Mar - 4 Jun	Simon Periton and Alan Kane at Sadie Coles. <a href="http://www.sadiecoles.com">www.sadiecoles.com</a>
2 Apr- 25 May	Since Tomorrow at Ebb&Flow. <a href="http://www.ebbandflowgallery.com">www.ebbandflowgallery.com</a>
2 Apr - 17 Jul	The Cult of Beauty: the Aesthetic Movement 1860-1900 at the Victoria & Albert Museum <a href="http://www.vam.ac.uk">www.vam.ac.uk</a>
31 Mar - 4 May	Tunga: 'Magma' at Pilar Corrias. <a href="http://www.pilarcorrias.com">www.pilarcorrias.com</a>
6 Apr - 14 May	What if It's All True? What Then? At Mummery + Schnelle. <a href="http://www.mummeryschnelle.com">www.mummeryschnelle.com</a>

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# WORLD WIDE WEB



{ If we are strong, our strength will speak for itself. If we are weak, words will be of no help. }

John Fitzgerald Kennedy

# Socializing with people



## BLOG



### Letters to YOU: "How can I network effectively?"

#### DEAR YOU,

These days networking is a vital part of marketing process for developing business opportunities and contacts. To some people networking comes naturally, to others it may seem like a disaster – having to meet loads of new people, not knowing anyone in the room, having to talk about themselves or even having to find a corner to hide! In reality, networking is just a common sense - everything is much simpler than it seems; it's just in our human nature to complicate things. Here are some tips for making the most out of networking events:

- Choose carefully which networking events you want to attend. There is no point to waste your time by attending events which will not help you build relationships

with the right contacts.

- PREPARATION before the networking event is the most crucial part of your success. Make sure you know what event is about and what kind of people might attend.

- Set a goal before you network – how many contact would you like to make (one, five or maybe twenty? – be realistic how many people you can possibly meet in a given time).

- Prepare and practice your "elevator speech" – you have about 30-60 seconds to tell the other person who you are and what it is that you do. You will find that the more you practice the easier it gets to talk about yourself!! And...Always bring enough business cards with you.

- Make notes on the back of each business card – it will help you to remember what you have talked

about, what information you have promised to share with each other, and when and where you met this person.

- Be a good listener. Become passionate and enthusiastic about other person's world. Try to understand through active listening.

- Talk about things that you are passionate about and what motivates you. There is no point to network and try to sell something. Everybody just hates that.

- Always remember about the body language – smiling, eye contact, a firm hand shake etc... and be polite at all times!

- Be honest and genuine. There is no time to pretend. Just always know who you are now and where you want to be in the future.

- Networking is all about quality over quantity. It's not about how many business cards you give out or collect. It's about how well you communicate, how relevant it is what you say, how memorable your story is and how you and your contact can benefit from your short chat.

- Always carry your business cards with you. You never know where you can meet a new contact and connect - be it in Starbucks or on the street.

- Always follow up within the next day or two. People have to know that networking event was not just about you. Show a genuine interest in meeting new people.

Be healthy, wealthy and happy ....& Remember: "You can close more business in two months by becoming interested in other people than you can in two years by trying to get people interested in you."

Always by your side,  
Tati Irodova [www.lifeskillsemporium.com](http://www.lifeskillsemporium.com)



## QUESTION OF THE WEEK

If you could go out to dinner with a character from a TV show, who would you choose, and why?



(From [www.livejournal.com](http://www.livejournal.com))

**sweet\_pink\_paw**

Damon from The Vampire Diaries. I know guilty pleasure. I love the show and his character! I haven't really been following any other TV series up to date since VCE kind of screwed me up on that fact, but I made an effort with TVD. This would be one interesting dinner.

**hughgrant\_4ever**

Michael Scott. I'd beg him not to leave.

**koobifoor**

Peter Bishop from Fringe because he is hot, non-conformist, and from an alternate universe.

**afterall89**

Current tv seriously limits my pickings seeings as how i dislike tv in general and basically despise all new shows. but i am a loyal viewer of a few one being Law And Order: SVU. so i do believe i would pick miss Olivia Benson.

**ellix**

Dean (Jensen Ackles) from Supernatural. One, because he's super sexy. Two, although he puts out this tough guy exterior, he's actually, an emotional guy who just needs some comfort. Three, because he's a tottttalllllll badass. & Lastly, four, because he's superrrrr sexy. Like, I said. :)

**azure\_sunflower**

I'd like to go with Glee Casts. I lkie this show too mcuh!

**shelleybear**

Mrs. Irene Frederic, because she has all the answers.

## APHORISMS FOR EVERY DAY



By Leonid S. Sukhorukov

When luck smiles at you through gritted teeth, just grin and bear it!

\*\*\*  
International politics of the 21-st century is not a matter of super bombs but wise superpower diplomacy.

\*\*\*  
He who always stands still will never learn the limits of his abilities.

\*\*\*  
Why is it easier to fire a person who does the work of ten than those ten whose work he does?

\*\*\*  
Some pay for what they have eaten, others pay for just having opened their mouths.

\*\*\*  
You can't save time by not using it.

\*\*\*  
The best criticism rides on the back of praise.